



PACIFIC
ALUMNI

ASSOCIATION

April 24, 2021

**Virtual Board Meeting
and
2021 Annual Meeting**

University of the Pacific

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SCHEDULE

**UNIVERSITY OF THE PACIFIC
PACIFIC ALUMNI ASSOCIATION
January Board Meeting
Saturday, April 24, 2021**

Zoom Virtual Board Meeting

<https://us02web.zoom.us/j/88616291265?pwd=NFNpbnlIRVVBTGJSSmVINGV5Z2VSUT09>

Meeting ID: 886 1629 1265

Passcode: 857963

One tap mobile

+16699006833,,88616291265#,,,,*857963# US (San Jose)

+13462487799,,88616291265#,,,,*857963# US (Houston)

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Meeting ID: 886 1629 1265

Passcode: 857963

A G E N D A

- | | | |
|----------|---|--------------|
| 9:00 am | Virtual Breakfast / Social Time (15 min) | |
| 9:15 am | Welcome / Overview of the Day / Introductions (15 min) | |
| 9:30 am | Jean Callahan – Pacific Gives (15 min) | |
| 9:45 am | Plenary Session with Janet Lucas, Athletic Director (30 min) | |
| 10:15 am | Plenary Session with ASuop Representatives (45 min)
Breakout Rooms / two 20-minute sessions | |
| 11:00 am | Return to main Zoom call / Break (5 min) | |
| 11:05 am | Call Board Meeting to Order (10 min)
Welcome Guests
Action: Approve January 2021 Board Minutes | Erin Mettler |

11:15 am	Committee Reports (35 min) Admission Awards Clubs Governance Philanthropy Selection Tiger Connection	Barry Harper Leedjia Svec Carol Hirota Mark Zuffo Joe Mulligan Mary Pietanza Jillian Hall
11:50 pm	ASuop Report (10 min)	Randi Holguin
12:00 pm	President's Report (10 min)	Erin Mettler
12:10 pm	University/Alumni Office Update (10 min)	Kelli Page
12:20 pm	Farewell to Outgoing Board Members (20 min)	Erin Mettler / Kelli Page
12:40 pm	Good and Welfare (5 min)	All
12:45 pm	Adjourn / Break (15 min)	Erin Mettler
1:00 pm	PAA Annual Meeting (15 min)	Erin Mettler
1:15 pm	Adjourn	

MINUTES

**UNIVERSITY OF THE PACIFIC
PACIFIC ALUMNI ASSOCIATION
November Virtual Board Meeting
Saturday, January 23, 2021
Zoom meeting**

Officers: Ned Collins, Joshua Foster, Dave Frederickson, Allan Hardcastle, Erin Mettler, Mary Pietanza, Grant Reeder, LaNor Smith

Directors: Greg Aghazarian, Brian Biedermann, Nabeel Cajee, Amber Darby-Glaenzer, Heidi Gleason-Doyle, Jillian Hall, Danny Hansen, Barry Harper, Carol Hirota, Russell Marzette, Fabian Morales, Joe Mulligan, Leah Myers, Sydnie Reyes, Rick Paulsen, Neel Singh, Leedjia Svec, Melody Walker, Mark Zuffo

Absent: Lorena Campos, Shanti Halter, Julian Toro Solis

Ex-Officio: Kelli Page, Alumni Relations Office; Randi Holguin, ASuop President

PAA Staff: Polly Crabtree, Mandi Dumlao, Shannon Carnes, Chris Ortega, Marshea Pratt, Janice Wagner

Guests: Regent Charles Berolzheimer, Scott Biedermann (staff), Ray Cleverly (staff), Brad LeDu, Michael Richmond (staff)

Call Board Meeting to Order

Erin Mettler

Meeting called to order at 11:41 am

Approve November 2020 Board Meeting Minutes

Erin Mettler

Moved by Allan Hardcastle to approve the November 2020 Board Meeting minutes

Second: Russell Marzette

All in favor: Aye

Opposed: None

Abstentions: One

Motion passed

Committee Reports

Admission Committee

- Admission Office Update
 - Admission Office is taking a holistic approach to fall new student recruitment
 - Testing ACT and SAT will be optional this year
 - UOP applicants are encouraged to represent their whole self in the application and share what the COVID disruption has been like for them
 - Full menu of criteria will be considered in the admission process with special emphasis on the essay part
 - Anticipated decline in applications for fall has been experienced
 - Admission Office will shrink applicant pool
- Four goals of Admission Committee
 - Recruit 120 alumni volunteers, with 45 being recent graduates in last 10 years or current students
 - Reach out to 1,200 admitted students
 - Each alumni volunteer will receive training and be matched up to 10 students (more if they want); calls will be made mid-March to mid- April
 - Legacy student event will be virtual; we will reach out to admitted Legacy students with a congratulatory letter and gift
 - Program to introduce recruiters to community college staff members involved in the “middle college” program; this is to help bridge the disconnect of these students and with Pacific’s Admission Office

Awards Committee

- Distinguished Alumni Awards Video - 1st draft is complete
 - Volume needs to be adjusted
 - Any additional edits should be emailed to Janice Wagner
- Action items from November 2020
 - Sent 40 Thanksgiving notes to continue engagement with past Distinguished Alumni Award (DAA) recipients
 - Sent 80 emails of encouragement to current students
 - Looking to host a virtual event with past DAA honorees to give them a chance to connect to each other; include a keynote speaker and solicit DAA nominations
 - Solicit DAA nominations from current faculty

Clubs Committee

- Update from Michael Richmond and Daniel Castillo, of the Annual Giving Office, on the upcoming Pacific Gives campaign (April 27 and April 28); need alumni volunteers to serve as social media ambassadors
- Partnering with Admission Committee to recruit Pacific Club members to participate in the alumni Admission callers program
- Action plan progress
 - There will be an on demand recording on how to use Tiger to Tiger
 - Micro-networking events will continue
 - National Night of Networking – March 11, 2021 will be virtual, not on Zoom, but a different platform TBD

- Black Alumni Club is close to meeting their fundraising goal for the Knowledge is Power Study Room in library
- CIP Alumni Club subcommittee is working on volunteerism through the Stockton Shelter for the Homeless, another subcommittee is working on helping students re: professional development (e.g. purchasing vouchers for students to acquire professional attire for job interviews)
- Reno-Tahoe Alumni Club will have an event on January 26 featuring Rena Fraden, Dean of COP, topic will be: How to raise the visibility of the University of the Pacific in Nevada

Governance Committee

- Focus on PAA Handbook- will be added to PAA website in the next few weeks
- Vereschagin Alumni House technology upgrade will happen in two phases; first phase is purchasing equipment, second phase is installation
- An updated event calendar and board meeting schedule for the next three years will be loaded to the PAA website

Philanthropy Committee

- A personalized thank you will be sent electronically to donors
- To date, we have received \$7,725 toward the Alumni Association Endowed Scholarship in honor of Kara Brewer. The goal is to raise \$10k this fiscal year. An anonymous donor will give up to \$3K to match any board members gift of at least \$100 to this fund. To date, two thirds of the board members have participated in the anonymous donor match challenge. This endowment is for legacy students.
- VAH Continuing Care Fund has raised \$1,170 since July 1, 2020 and has a goal of \$10K for this fiscal year. The total amount raised in the fund is approximately \$19K.
- Pacific Gives will be on April 27th and 28th. Board members are encouraged to sign up as Ambassadors. There is a tool kit to download with suggested language for social media posts, etc.
- The Committee would like to add a 10th anniversary fundraising event for the Vereschagin Alumni House, to take place in August

Selection Committee

- New Board Member selected for FY2021-22
 - As a reminder, the Immediate Past President (Mary Pietanza), with the President (Erin Mettler), President-Elect (LaNor Smith) and two at-large Board members serve as the Committee members. The two at-large members are Amber Darby and Sydnie Reyes.
 - Will be sending out a survey early next week that will require a vote on the slate and if not contested, the slate will move on for confirmation at the April Annual Meeting with the returning Board member and new member's term beginning July 1.

Tiger Connection Committee

- Tiger-to-Tiger membership is growing, but engagement remains low
- Please remember to post on the day of the month you signed up for, or sign up for a day that you would be willing to post on Tiger to Tiger. We will be sending out calendar invites and targeted prompts relating to things happening within the Pacific community.
- Encourage connection between alumni Board members with current student club leaders. A link to a Google form is put in the Zoom chat and will be given after this meeting for Board members to connect with current student leaders.

ASuop Report

Randi Holguin '21 BUS

- Fall Semester Research Findings
 - ASuop conducted a survey for undergraduate and graduate students on Pacific's Stockton Campus to give their honest feedback about their experience thus far in a remote learning environment. We asked questions pertaining to their overall sentiment for remote learning, university support and resources, faculty support, ASuop support, and their mental health during this time. A formal report is in the process of being drafted with the help of two faculty members experienced in University research. We hope to provide a formal copy by mid-February. I will be able to report back to the Alumni Association with our findings at our next meeting.
- Connecting Students to ASuop
 - Programming
 - Government
 - ◆ ASuop's Government Department is currently hosting a giveaway as part of the Week of Welcome, in collaboration with the Student Life team. We are giving away two Xbox gaming system bundles. We made this giveaway very easy to enter, by only requiring them to enter their name and email into a drawing. We did not want to create additional barriers for students to participate, so we made this giveaway very easy and accessible on social media.
 - ◆ We are also in the process of gathering sizes and shipping addresses from our survey takers to receive their ASuop t-shirt and a bundt cake coupon.
 - Arts & Entertainment
 - ASuop's Arts and Entertainment team produced many successful virtual events, competitions, and giveaways during the fall semester. A few to highlight are Homecoming's virtual concert, Brickyard series shows, and DeStress fest. Although the team has expressed a lack of turnout than in-person events, they are hopeful in finding new ways to engage and connect students remotely for the spring.
 - Diversity, Equity, and Inclusion
 - ASuop's Department for Diversity, Equity and Inclusion hosted their kickoff programming event last semester with a spoken word workshop with America's Got Talent winner and Stockton local Brandon Leake. He gave a workshop centered on spoken word poetry and how students can express themselves through writing. The workshop centered on creative expression, personal identity, and

current events. Our team plans on hosting two large signature programs for the spring semester.

- Senate Meetings
 - Senate meetings have begun and remain at the same time, Mondays at 5pm. We encourage students to come and voice their opinions. If you get the chance and ever have a student needing representation, please direct them to us and remind them of Senate meetings as a resource to voice their opinions and concerns.
 - Spring Semester Goals
 - ◆ “All ASuop Senators and Cabinet members are in the process of planning their individual spring events. We have learned from the past semester that planning in a pandemic is difficult, so we must be proactive and early. Many students expressed their desire for non-Zoom events, so we are doing our best to accommodate that.
 - ◆ A major goal for ASuop this semester is to better connect students to the Pacific community while at home. We plan to do more giveaways centered on Pacific gear and Pacific swag. We also hope to plan challenges, games, and programs that relate back to life on campus.

President’s Report

Erin Mettler

- Leading Voices
 - McGeorge School of Law Dean Michael Hunter Schwartz and Professor Leslie Jacobs filled in for Nevada Congressman Mark Amodei `83 who was not able to attend. Event recording is available on PAA website.
 - Lamar Gibbs `10 owner of Zeus Collegiate will be the speaker next week
- Enrollment Services
 - Ned Collins joined Erin Mettler to meet with Chris Ferguson, the new VP for Admission and Enrollment Management, to get his perspective on how alumni can be more engaging partners. Erin suggested Chris connect directly with the Admission Committee.
 - Chris Ferguson has a lot of experience in the alumni and enrollment services field. He came from Occidental College, where they had a dedicated staff member as an alumni volunteer coordinator to help with admission and enrollment. This may be a future goal to implement at Pacific.
 - Chris and his office are working on launching a parent engagement strategy portal for spring 2021
- Dugoni Alumni Association Board meeting
 - Erin Mettler invited to attend meeting
 - Dugoni school alumni have been very busy with PPE donation and distribution and held a blood drive to either donate blood or get tested for antibodies
 - Focused on continuing education and have that as part of their annual board meeting
 - Dugoni school has already surpassed last year’s donations for their scholarship fund

- Dean Nadershahi will hold a zoom call for admitted international students and have current students on call to acknowledge and welcome admitted students
- Pharmacy Alumni Association
 - Met fundraising goal of \$750,000 for the fiscal year
 - Capitalizing on Powell Match opportunities and academic programs
 - Hosted a variety of virtual receptions at professional conferences
 - In December, the Pharmacy Alumni Association hosted a virtual residency interview preparation program, 50 of their third year pharmacy students attended
 - Hosted a social hour as part of Homecoming@Home
- McGeorge Alumni Association (update given by Brad LeDu)
 - Alumni came together to help students testing for the Bar by providing things like a quiet, private office space, food and dependable internet.
 - McGeorge Alumni Association works with the Career Development Office to help the students, who pass the Bar exam, have a job within 12 months
 - Building a national network of ambassadors to take on the role of promoting the law school and delivering the school's message

Regent Report

LaNor Smith

- Starting recruiting process for three open positions: VP for Diversity, Equity and Inclusion, VP for Student Life, and Dean for the School of Engineering and Computer Science
- Pacific is financially in great shape
- Doubling down on retention efforts with VPs and Deans calling students who have not yet committed to Pacific
- There were five new academic programs approved: Master of Science in Nursing (MSN), Master of Science in Finance (MSF), Master of Science in Business Analytics, Bachelor of Science in Healthcare Administration and Leadership (HCAL), and Master of Arts in Leadership

Alumni Relations Update

Kelli Page

- Staff and faculty met virtually via Zoom with Provost Maria Pallavicini, who is the head of the University's COVID-19 response team. A dashboard has been launched on Pacific's website regarding COVID-19 updates for the University's three campuses.
- A limited amount of vaccines will be distributed on the Stockton campus tomorrow, January 24, for health professionals in the Pacific community. Sacramento and San Francisco campuses are possible future sites for vaccine distribution.
- University campuses are still mainly remote, however there are about 150 students living on the Stockton campus
- Most athletic teams are back on Stockton campus with the exception of Men's Tennis and Water Polo; these teams have chosen not to return or compete this semester
- Current open positions on the Stockton campus are: Dean for the School of Engineering and Computer Science, an inaugural, cabinet level position, Vice President for Diversity, Equity and Inclusion (DEI) position. Pacific will be one of only two West Coast conference universities with a Vice President for DEI. There will also be a search for a Vice President for Student Life.

- Leading Voices past programming recordings available on PAA website. Kelli will send out a link to the Lamar Gibbs `10 event. President Emeritus Don DeRosa and President Chris Callahan will be featured on February 3.
- Non-Traditional Healthcare career panel is a joint program with Career Services department. Moderator is Lyndon Huling `09 education graduate and panelists include Serena Welch `16 a business graduate and past ASuop president, Erica Ramos `19 engineering graduate, and Steven Lee `12 business graduate
- Alumni Relations is currently helping with the alumni programming for graduates of the Speech Language and Pathology and the Physical Therapy programs while the new School of Health Sciences gets their staffing set up
- President Callahan is designating every Friday as “Pacific Spirit Day”. Alumni should wear orange/black/tiger striped/Pacific shirts, and be active on social media spreading the name of the University.

Good and Welfare

none

Adjourn Meeting

Erin Mettler

Erin Mettler called for a motion to adjourn the meeting; moved by Mary Pietanza to adjourn

Second: LaNor Smith

All in favor: Aye

Opposed: None

Abstentions: None

Motion passed

Meeting Adjourned at 1:04 pm

RECORD OF ELECTRONIC VOTING

UNIVERSITY OF THE PACIFIC PACIFIC ALUMNI ASSOCIATION

Electronic vote conducted February 2021

Vote to confirm the PAA Board of Directors and Officers slate for FY 2021-22

Vote (required simple majority to pass):
21 approvals, 0 disapprovals, 0 abstentions

Total # able to vote: 30 members

2021-22 Pacific Alumni Association Slate with terms beginning July 1, 2021

Officers

President	LaNor Smith `86 COP,
President-Elect	Julian Toro-Solis `08 COP, `10 EDU

Class of 2024

Vice President	Carol Hirota `77, `79 COP
Vice President	Leedjia Svec `01 COP
Board of Director	Danny Hansen `05 SIS, COP
Board of Director	Russell Marzette, Jr. `00 ENG
Board of Director	Fabian Morales `04 COP
Board of Director	Karen Nakamura `77 BUS*
Board of Director	Rick Paulsen `82 COP
Board of Director	Anthony Shafer `97 ENG*
Board of Director	Neel Singh `12 COP

Class of 2022

Board of Director	Megan Chan `13 PHS*
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*Bios of new board member nominations:

Megan Chan is a 2013 graduate of the Thomas J. Long School of Pharmacy. As a student, Megan was a member of Kappa Psi professional fraternity. She and her family have a strong connection to the University with over 10 graduates. In 2016, she and her family were honored by the PAA with the Outstanding Family Award. Megan lives in Claremont with her husband

Tyler Frew. She currently owns three pharmacies in Southern California. She is a proud supporter of hiring UOP graduates, not just as pharmacists, but business and IT graduates. Last semester, Megan spearhead the collection, donation and delivery of PPE for the University (N95 and K95 masks, surgical masks, gowns, hand sanitizer, etc) for students, faculty and staff members. As the community returns to campus, each will receive a kit of PPE products. This year she is the lead-pharmacist taking charge in inoculating the students, faculty and staff of the Claremont Colleges (collectively of seven colleges).

Karen (Hiraga) Nakamura lives in Stockton, CA with her husband Jerry. She has a bachelor of science in business management from the Eberhardt School of Business. Karen was a student athlete who participated on the women's basketball and volleyball teams. She was an active student involved with ASuop She was a member of Alpha Chi Omega sorority as a student, and stayed active in the late 70s and 80s as a chapter advisor and reunion coordinator. Karen is retired from Lawrence Livermore National Laboratory and now has time to serve and give back. She has donated and attended many events on campus. She wants to use her time to dedicate to the ongoing success and sustainment of the University that gave so much to her with a quality education and lifelong relationships.

Anthony Shafer lives in San Rafael, CA with his wife and son. Anthony received a degree in Computer Engineering in 1997. As an undergraduate, Anthony was the ASUOP Arts Director and a member of Alpha Kappa Lambda fraternity. Anthony has been an involved alumnus as a guest lecturer for the School of Engineering and Computer Science and at former summer Pacific Alumni Weekends (pre-cursor to Homecoming). He has also been a student mentor. In 2003, the PAA honored Anthony with their Outstanding Young Alumni award. He is excited about the opportunity to be a more formally engaged alumnus.

SUMMARY

UNIVERSITY OF THE PACIFIC
PACIFIC ALUMNI ASSOCIATION
Admission Committee Conference Call
Friday, January 15, 2021
3:00-4:00 PM

Attending: Ned Collins (VP), Barry Harper (Chair), Neel Singh, Leah Myers, Heidi Gleason Doyle, Lorena Campos, Julian Toro Solis, Josh Foster, Allan Hardcastle, Fabian Morales, Brad LeDu, Gill Realon, Jonathan Latta (Staff), Polly Crabtree (Staff)

Absent: Sydnie Reyes, Nabeel Cajee, Russell Marzette

- A. Chair Barry Harper called the meeting to order at 3:02 PM. All attendees introduced themselves.
- B. Jonathan Latta, Interim Executive Director, Admission, provided the committee with an update on Pacific Admission activities:
 1. It has been a fruitful and creative fall with virtual outreach to potential admitted students. Of those students receiving personal outreach, approximately 80 percent have applied to Pacific for fall 2021.
 2. Nationally, there has been an anticipated drop in college applications for fall. By design, Pacific is shrinking the applicant pool with targeted outreach to students. Admission is using a holistic approach to the admission process. Standardized test scores are optional for admission consideration. More weight is being placed on other admission considerations including grades, courses taken, extracurricular activities, and the student essay. Students are encouraged to represent their whole self on the application. Admission understands what they are going through with COVID disruption.
 3. The Office of Admission has implemented a new customer relationship management system (CRM) for admitting students. Information can be aggregated more efficiently and with results that are more accurate.
 4. The spring semester has started in a virtual/remote environment.
 5. Spring yield/admitted student events will be held in a remote environment. Admission is planning for a robust series of offerings.
 6. Marketing strategies have been adjusted to meet the holistic approach to new student recruitment. Admission will pursue the acquisition of names with the intention of meeting academic and diversity goals with a more national appeal for students.

- C. The Admission Committee reviewed the 2020-2021 Action Plan
1. Recruitment for phone calling volunteers has begun.

<https://www.pacificalumni.org/s/749/16/interior.aspx?sid=749&gid=1&pgid=252&cid=9522&ecid=9522&crd=0&calpgid=1736&calcid=3232>

The above link is for the Admission Caller Volunteer sign up form. This form allows us to quickly access volunteer sign-up information while keeping volunteer information confidential.

2. Our goal is 120 volunteers to call 1,172 admitted students for fall 2021. We also have a goal that 45 of the volunteer callers be young alumni (graduated in 2010 or later).
 3. A legacy student event (a parent, grandparent, aunt/uncle, or sibling attended or is attending Pacific) will be scheduled for spring as a remote event. Details to be determined.
 4. Admission will be assisting with the matching of volunteer callers with the students. All tracking will be done through Alumni Relations.
 5. The suggestion was made to have faculty and deans assist with the recruitment of calling volunteers, especially young alumni. It was also suggested that we ask former RAs to assist with both calling and the recruitment of volunteers.
 6. VP Ned Collins attended a PAA Clubs Committee meeting to recruit club leaders as calling volunteers and to assist in the recruitment of alumni volunteer callers.
 7. PAA board members will be asked to volunteer to make admitted student calls.
- D. New Business
1. For committee members who have ties to high schools, key high school personnel, school board members, etc., admission would like to hear about these relationships and see how they might be leveraged to help recruit high caliber students to Pacific.
 2. Upcoming Alumni Association event, "Raising Pacific's Profile in Northern Nevada" on January 26, 3:00 PM, with COP Dean Rena Fraden. The event will focus on new student recruitment in Nevada.
- E. The meeting was adjourned at 4:00 PM

SUMMARY

UNIVERSITY OF THE PACIFIC PACIFIC ALUMNI ASSOCIATION

Admission Committee Meeting

Monday, February 8, 2021

Zoom

Attending: Barry Harper (Chair), Ned Collins (VP), Fabian Morales, Gill Realon, Heidi Gleason-Doyle, Lorena Campos, Leah Myers, Nabeel Cajee, Allan Hardcastle, Polly Crabtree (Staff), Marshea Pratt (Staff), Jonathan Latta (Staff), Keith Sanpei (Staff)

Absent: Brad LeDu, Sydnie Reyes, Julian Toro Solis, Neel Singh

1. **Welcome and Introductions**

Meeting called to order by Barry Harper

2. **Transition in Staff – Introduce Marshea Pratt**

With Polly Crabtree's departure from the University, Marshea Pratt will serve as the staff liaison to the Admission Committee.

3. **Volunteer Update**

Volunteer caller list was forwarded to the committee. Any committee members who have not signed up, yet, please do so. We currently have 63 volunteers total; 18 qualify as young alumni (graduated in 2010 or later). Recruitment ideas:

- Key school faculty/staff with ties to young alumni
- PAA Board Members – sign-up and recruit
- PAA Admission Committee Members – sign-up and recruit
- UOP Staff Advisory Council will help recruit alumni working on campus

4. **Admission Report – Jonathan Latta and Keith Sanpei**

The Admission team continues to roll with targeted recruitment of students. We currently have 3,600 admitted students with a goal of 8,000. Calendar for alumni calling:

- Admission training of volunteers – two sessions: last week of February and first week of March
- List distribution – Admission will sort lists and send to Marshea for distribution to calling volunteers: Start March 12, 2021

- Calling: Calls to be made March 15-April 16
- Callers will enter feedback into online report – all reports to be entered by Monday, April 19
- Tuesday, April 20, Admission will run a report with the names of all callers and the number of calls made. Reporting should be done in time for April 24 board meeting

4. Next meeting

Marshea will work with Barry to set up the next Admission Committee meeting for the week of March 15.

5. Adjournment

SUMMARY

UNIVERSITY OF THE PACIFIC PACIFIC ALUMNI ASSOCIATION

Admission Committee Meeting

Wednesday, April 7, 2021

5:30-6:30 PM PDT

Zoom

Present: Allan Hardcastle, Barry Harper, Jonathan Latta, Brad LeDu, Gill Realon, Keith Sanpei
PAA Staff: Marshea Pratt

Meeting started at 5:32 p.m.

Admission Calling Update

Marshea reminded the committee of the deadline set to finish calls – April 19, 2021. She also shared an infographic with the following statistics:

Alumni who have volunteered to make calls - 97

Recent grads (2010-2020) - **37%**

2009 or earlier - **63%**

33 out of 97 callers total have **completed** their calls (approx. 34%)

PAA Board Participation

17 out of 30 Board Members are currently signed up to make calls – 57%

Total Admitted Students Called

50 out of 1200 newly admitted students have been contacted by email, phone call and/or text message – **29%**

Total Admitted Students “unassigned” - 160

This represents students on our Master List who have not been assigned to an alumni volunteer to contact.

Recruiting Admission Callers

Current Recruitment Strategies

Barry said he and Ned reached out to the PAA Board members who haven't signed up to make calls.

Gill asked if outreach had been done by Dean Carroll (Eberhardt School of Business) and others to alumni to help with recruitment. Marshea commented that no volunteers have been asked “who referred you”. But, many volunteers are graduates of the Eberhardt School of Business.

Future Recruitment Ideas

- Committee members agreed that recruitment should start earlier and target several groups including (but not limited to):

*Alumni who served in one or more of these capacities as an undergraduate: Student Advisor, Resident Advisor, Pacific Ambassador/Tour Guide/Tiger Team member, ASuop government representative or staff member

*Alumni volunteers who give of their time to other campus departments (i.e. Mock Interviewer for Career Services)

-Continue to pursue young alumni, particularly graduates from the past 3 years

-Engage Pacific students at the “junior” and “senior” level as a form of succession planning for future callers

- Refine our “messaging” to make admission calling more attractive to potential alumni callers. Focus on the giving of “time” back to Pacific

Final Review of 2020-2021 Goals

Conduct Admission trainings and distribute call lists by March 12, 2021.

Discussion: This goal has been met and the objectives achieved (i.e. training video is on YouTube and the PAA Website, calling instructions were distributed to callers via email)

Recruit 120 callers, with emphasis on grads from the past 5 years

Discussion: We are close to the goal (97). We have exceeded the goal to have at least 25% of our callers who are young alumni.

Contact 1200 admitted students

Discussion: Committee members agreed that all Admission Callers should be sent a “post-event” survey on 4/20 asking some key questions that will help us recruit future callers and give us some insight on what the experience was like (i.e. did they enjoy it, what worked/didn’t work, how long did it take to make all the calls), collect “success stories” from those who actually spoke with admitted students, who referred them/how they heard about the program, whether they would like to volunteer to make calls in 2022 and suggestions of other alumni we should contact to be a part of the 2022 program.

Office of Admission Update

8,350 admitted 1st year students, 210 have committed to come to Pacific so far

Pacific is on pace to meet its target for admitted 1st year students. In the next two days, transfer students admits will be the focus.

Although the CRM had some technical issues, the Enrollment Management team bounced back well. Lots of collaborative events and activities are happening with faculty across various majors, Student Life and other campus partners to provide a robust calendar of events for admitted students happening Monday through Friday, including a “Diversity Speaks” series featuring several alumni referred by the Alumni Association. There are also pre-recorded and live sessions available related to specific “themes” and areas of interests/resources including financial aid, campus life, etc.

Limited “in person” tours are available for admitted students and their families at the Stockton campus as well, by appointment.

Discussion: Jonathan shared that financial aid packages are sent out separately from admission letters by design to admitted students (although merit scholarships are acknowledged within admission letters). He also shared that the bottom line goal is to beat last year’s number in terms of yield (2020 – 710 students). They are shooting for 800.

Report-Out Recap, Next Steps

- Marshea will send out a post-event survey to all admission callers
- Jonathan and/or Keith will provide an “admissions progress report” that will be shared at the August PAA Board retreat for planning purposes
- Marshea will begin work on a targeted list of alumni to begin recruiting 2022 admission callers beginning in May 2021

Meeting adjourned 6:39 p.m.

SUMMARY

UNIVERSITY OF THE PACIFIC PACIFIC ALUMNI ASSOCIATION

Awards Committee

Saturday, January 23, 2021

9:30 AM – 10:30 AM PST

ZOOM

Attendees: Dave Frederickson, Leedjia Svec (chair), Carol Hirota, Allan Hardcastle (VP), Danny Hansen, and Nabeel Cajee, Janice Wagner (staff), Shannon Carnes (staff)

9:35 AM **Leedjia Svec welcomed**

9:37 AM **Janice Wagner gave an update on the Distinguished Alumni Awards video, and showed a rough cut of the teaser.**

- Janice will reach out to the Sacramento and San Francisco campus about playing the teaser on their campus screens.

9:50 AM **The committee reviewed action items from November and opportunities for follow-up:**

- Two of the upcoming Leading Voices event speakers were contacted on the recommendation of this committee: Terry Maple and Lamar Gibbs.
- Staff are hoping to play commercials for DAA during the upcoming virtual event series with the president and regents.
- Janice will ask 1 or 2 of the 2020 Faculty Mentor Awardees to attend an upcoming awards committee meeting so the committee can get to know them better and keep them engaged before the actual ceremony can take place. (Perhaps Sacha? Or Greg Ruppert?) Consider inviting their nominee to the meeting, as well, to introduce them.
- The committee send about 40 thanksgiving notes to past awardees to continue the relationship and engagement.
- The committee sent about 80 notes of encouragement to current students.
- The committee would like to investigate the possibility of hosting a virtual “Audience with the Honorees” event this year, in the absence of a DAA ceremony.
- The committee would like to meet with current faculty to solicit nominations for FMA and DAA.
- Nabeel suggested a virtual event called “A Walk with ...” where past awardees do a walk in their neighborhood and take questions from the audience.
- Janice will pitch an article for the next Pacific Review about the DAA program and how to nominate.

- Leedjia offered to lead a brainstorm session at a future awards committee meeting related to increasing nominations.

10:23 AM Carol Hirota has volunteered to serve as alumni rep on the Faith Davies committee, should the 2021 awards take place

10:27 AM Adjourn

SUMMARY

**UNIVERSITY OF THE PACIFIC
PACIFIC ALUMNI ASSOCIATION
Awards Committee**

Wednesday, April 13, 2021
3:30- 4:00 PM PDT

Attendees: *Dianne Philibosian, Shannon Carnes (staff), Carol Hirota, Allan Hardcastle (VP), Leedjia Svec (chair), Heidi Gleason-Doyle*

3:30 PM Welcome

3:31 PM Thankful Notes

The committee talked about the thankful notes project from last November. The committee members were assigned DAA winners and composed thankful notes that were sent in mid-November. The committee would like to continue this tradition in the future.

Next steps: Personally invite those who received notes last year to an upcoming event on campus. Next round of notes can go to FMA winners who are no longer teaching, club leaders or virtual event speakers.

3:45 PM Award Nominations

The committee discussed looking back at our nomination process for awards. We want to revisit the form(s) to ensure we are getting quality nominations with enough information to support the nomination. Leedjia added we may want to add an example or description of what we are looking for in response. Carol added we may want to share a rubric so that those nominating can see what the committee thinks is important.

Allan thought it would be a good idea to collect a list of all the awards given out on campus. The committee identified 5 main areas to start gathering the information: President's Office, Provost Office, ASUOP, Athletics and the website. The committee would like to collect what awards are given, a description of the award, when the nominations are due and when the award is given.

3:55 PM Awards Committee Action Plan

Shannon will pull out nomination forms. She will also find a copy of the Women of Distinction nomination form to compare.

The committee distributed offices they would reach out to collect awards information. Allan is responsible for the President's Office. Heidi is responsible for the Provost Office. Carol is responsible for ASUOP and Athletics. Leedjia and

Dianne are going to research on the website. The deadline to email information collect to Shannon is August 1st.

4:00 PM Adjourn

SUMMARY

UNIVERSITY OF THE PACIFIC PACIFIC ALUMNI ASSOCIATION

Clubs Committee Meeting
April 6, 2021
5:00 p.m. PDT
Via Zoom

Present: Anne Teutsch, Carol Hirota (chair), Alicia Perry, Alexander Tu, Carmen Borlet, Danna Moreno, Jillian Hall
PAA Staff: Marshea Pratt

Meeting started at 5:01 p.m.

National Night of Networking June 3, 2021 “Next Steps” – The contract for Hopin has been approved. The “beta” testing of the platform will happen in May and club leaders will be invited to participate. The “save the date” for the event will go out soon once “TEDx” style keynote speakers are finalized.

Final Review and Update of 2020-2021 Action Plan

Partnering with the Admissions Committee for Admission Caller Recruitment by March 2021

Clubs have been successful in helping the Admissions Committee recruit admission callers. Clubs have posted information on their social media pages and individual club volunteers who are admission callers have also made appeals on their personal social media pages (Total Admission Callers as of 4/6/2021: 97 (Goal 120)

Reaching 2,000 users on Tiger to Tiger by June 2021

This goal is still “in progress.” So far, we have 1169 Tiger to Tiger user. “On Demand” T3 training (for PC) has been recorded and needs to be uploaded to PAA website, Tiger to Tiger app training is “pending” for iOS and Android. Promotion of Tiger to Tiger continues via What’s Up Pacific, regional emails and social media platforms

Active Alumni Clubs hosting 2-4 “Micro-Networking” Events by June 2021

Two Micro-Networking events were held in January and February. Rather than hosting additional events in March and April, we will focus on hosting the National Night of Networking on June 3, 2021.

Around the Zoom Room – All

Black Alumni – Alicia Perry was selected as Women of Distinction Award recipient by Pacific’s Gender Equity Center. The club is continuing with its Book Club through the summer. Norma Ivy is writing congratulatory notes that will be mailed to all 2021 Black Grads.

CIP – The club hosted a successful alumni mixer via Zoom. The young alumni in charge of club communications have been very helpful in getting more alumni involved in the club. Club leaders will be meeting with President Callahan this month. Several alumni and one student from CIP were selected as Women of Distinction Award recipients this year, including Alicia. They are also participating in the virtual CIP Graduation on 5/23.

East Bay – The club is looking into having a wine tasting event via Zoom. Anne encouraged all clubs to consider opening their events to all clubs, not just their region.

Pacific Northwest – They are hosting a vodka mixology class via Zoom on 4/29. It is open to all alumni and their friends and family.

Sacramento – The club is considering a brew boat event for the future whenever “in person” events are allowed.

Announcements/Upcoming Events

- *New Affinity Club* – Pacific Forensics Club
- *4/29 Vodka Mixology Class (virtual)* – Host: Pacific Northwest Alumni Club
- *Pacific Gives Social Media Kits* available online, website is live
- *Annual Giving Staffing Change*
- *Deadline to make Admission Calls* – April 19, 2021
- *Save the Date: Homecoming 2021* October 8-10, 2021 (tentatively planning on hybrid model virtual & in-person event experiences)

Meeting adjourned at 5:45 p.m.

SUMMARY

UNIVERSITY OF THE PACIFIC PACIFIC ALUMNI ASSOCIATION

Governance Committee

Saturday, January 23, 2021

9:30-10:30 AM PST

Zoom

Attendance: Mark Zuffo (chair), Greg Aghazarian, Amber Darby, Rick Paulsen, Kelli Page (staff)

Absent: Julian Toro Solis, Lorena Campos

1. Review PAA Handbook

The Handbook will be posted on website next week. It was suggested that some of the items that change more frequently are hyper linked in the Handbook. Hyperlinks will make the document and updating process more nimble. Areas like the staff member directory can be updated on the backend and not have to update a pdf and then re-load to the website every time there is a minor change.

2. Vereschagin Alumni House Technology Update

Our technology update continues to be moved out on the calendar. Kelli and Mandi are scheduled to meet with the IT project manager in early February to understand the next steps we need to take to get our project moving forward. At this time, we are looking at a start date in late summer or early fall.

It will be in two phases: phase one will be updating equipment list and costs for both the hardware and software needs. The second phase will be the installation of new hardware, specifically a new projector and screen. Phase II will probably take place in the fall.

3. New Business / Other

The committee would like staff to upload an updated “calendar of events” to the website. This color-coded calendar was handed out in-person at Board meetings. The staff will be sending out an updated 3-year Board meeting calendar to all Board members.

SUMMARY

**UNIVERSITY OF THE PACIFIC
PACIFIC ALUMNI ASSOCIATION**

Governance Committee

Wednesday, April 14, 2021

5:30-6:00 PM PST

Zoom

Attendance: Mark Zuffo (chair), Julian Toro Solis (VP), Lorena Campos, Greg Aghazarian, Kelli Page (staff)

Absent: Amber Darby, Rick Paulsen

Vereschagin Alumni House Technology Re-fresh Update

Kelli Page and Mandi Dumlao met two weeks ago with the IT project manager and learned that the equipment for the Regents Board Room, Omega Phi Alpha Library, Leineke Conference Room and the Rhizomia Conference Room will be ordered and installed by the end of May. This will be the first phase of a two-phase project. This will mainly be backend software, control panels, new cabling, but will also include a new 70" TV and mobile cart, outdoor speakers for patio, and new microphones for Board Room.

The second phase will be not take place until December/January of this year. It will focus on the installation of new hardware, specifically a new projector, lift for the projection unit, new screen and blackout curtains

SUMMARY

UNIVERSITY OF THE PACIFIC
PACIFIC ALUMNI ASSOCIATION
Philanthropy Committee Meeting
Saturday, January 23, 2021
Zoom

Attending: Joe Mulligan (Chair), Josh Foster (VP), Brian Biedermann, Fabian Morales, Sydnie Reyes, Melody Walker, Scott Biedermann (Staff), Polly Crabtree (Staff)

Guests: Ray Cleverly and Michael Richmond from Annual Giving, LaNor Smith, Grant Reeder

Absent: Shanti Halter

1. Welcome and Introductions

Meeting called to order by Chair, Joe Mulligan, and provided a recap of the 1/13/2021 committee meeting. The campaign is at \$271M on a goal of \$300M, or just over 90 percent of goal.

2. Crowdfunding for Kara Brewer: Matching Gift Challenge

Ray Cleverly from Annual Giving provided an update on the crowdfunding site created for gifts to the Kara Brewer endowment. An anonymous matching gift challenge has been issued to Pacific Alumni Association board members. Site is located at go.pacific.edu/KaraBrewerchallenge. Details:

- Crowdfunding site has raised \$6725
- Of the 30 PAA board members, 20 have made gifts to the Kara Brewer endowment.
- Current goal on the crowdfunding site represents the \$10K annual fundraising goal for the Kara Brewer fund. Timing for the crowdfunding site has been extended to June 30, 2021, the end of the fiscal year.
- Board members are encouraged to send this link to everyone to reach the \$10K goal for this fiscal year, but only board member gifts are matched.

3. Pacific Gives Campaign – April 27-28, 2021

Pacific Gives campaign will run from noon on April 27 to noon on April 28. We are 94 days out. Key areas of focus are undergraduate alumni non-donors and lapsed donors with a goal of 500 donors. Pacific Alumni Association initiatives for Pacific Gives:

- Vereschagin Alumni House Continuing Care Fund – goal \$10K
- Alumni Association Endowed Scholarship (Kara Brewer) – total goal \$10K
- Pacific Learning Innovation Fund – no \$ goal

Committee and board members can sign-up now to be Pacific Gives Ambassadors.

4. Grateful Tigers

Recognition of scholarship donors and recipients in lieu of annual scholarship receptions. A series of Zoom events will be held during the month of March. Ray Cleverly will work with our donor stewardship staff to schedule a Grateful Tiger event to recognize the Kara Brewer scholarship recipients.

5. PAA Philanthropy Calendar

November 2020-April 27, 2021	Alumni Assoc Endowed Scholarship in honor of Kara Brewer Crowdfunding Focus
March 2021	Thankview to Previous Donors
April 27-28, 2021	Pacific Gives
April 29, 2020-October 2021	VAH Continuing Care Fund Focus
June 30, 2021	End of Fiscal Year - \$100 Commitment Due
August 2021	10 th Anniversary of the VAH
October 8-10, 2021	Homecoming and Family Weekend

6. ThankView Presentation

7. Adjournment

SUMMARY

**UNIVERSITY OF THE PACIFIC
PACIFIC ALUMNI ASSOCIATION
Philanthropy Committee Meeting**

Tuesday, February 9, 2021
Zoom

Attending: Joe Mulligan (Chair), Josh Foster (VP), Fabian Morales, Melody Walker, Polly Crabtree (Staff), Janice Wagner (Staff)

Guests: Ray Cleverly and Michael Richmond from Annual Giving

Absent: Brian Biedermann, Shanti Halter, Sydnie Reyes, Scott Biedermann (Staff)

1. Welcome and Introductions

Meeting called to order by Joe Mulligan

2. Transition in Staff – Introduce Janice Wagner

With Polly Crabtree's departure from the University, Janice Wagner will serve as the staff liaison to the Philanthropy Committee.

3. Campaign Update

No campaign update was provided at this meeting.

4. Pacific Gives Campaign – April 27-28, 2021

Pacific Gives campaign will run from noon on April 27 to noon on April 28. We are 76 days out. Key areas of focus are undergraduate alumni non-donors and lapsed donors with a goal of 500 donors. Pacific Alumni Association initiatives for Pacific Gives:

- Vereschagin Alumni House Continuing Care Fund – goal \$10K
- Alumni Association Endowed Scholarship (Kara Brewer) – total goal \$10K
- Pacific Learning Innovation Fund – no \$ goal

The ambassador link is live, so committee and board members can sign-up now to be Pacific Gives Ambassadors. Tool kits will not be sent out until two weeks before the event to keep everything fresh and new for volunteers.

4. Grateful Tigers – Scholarship Appreciation Series

Recognition of scholarship donors and recipients in lieu of annual scholarship receptions. A series of Zoom events will be held during the month of March. Ray Cleverly will work with our donor stewardship staff to schedule a Grateful Tiger event to recognize the Kara Brewer scholarship recipients.

5. PAA Philanthropy Calendar

November 2020-April 27, 2021	Kara Brewer Crowdfunding Focus
March 2021	Thankview to Previous Donors
April 27-28, 2021	Pacific Gives
April 29, 2020-October 2021	VAH Continuing Care Fund Focus
June 30, 2021	End of Fiscal Year - \$100 Commitment Due
August 2021	10 th Anniversary of the VAH
October 8-10, 2021	Homecoming and Family Weekend

6. Campaign Goals and Results by School/Program

Janice Wagner will ask Scott Biedermann for a reporting of all unit campaign goals and performance to share with the PAA Philanthropy Committee.

7. Adjournment

SUMMARY

UNIVERSITY OF THE PACIFIC PACIFIC ALUMNI ASSOCIATION

Philanthropy Committee Meeting

Wednesday, April 14, 2021

2:00 PM PDT

Via Zoom

Attending: Joe Mulligan (Chair), Josh Foster (VP), Janice Wagner (staff), Molly Byrne (staff), Ray Cleverly (staff)

- 2:05 PM** **Welcome** Joe Mulligan, Chair
1. Previewed the “Grateful Tigers” event tonight at 4pm. Five of the Kara Brewer Endowed scholarship recipients will be attending. Log-in to hear their stories!
- 2:10 PM** **AVP of Development (replacing Michael Richmond)** Molly Byrne, AVP Corporate Relations/Foundations
1. Introduction and Welcome
 2. 2018 was last year of Pacific Gives, now scheduled for April 27-28. The purpose is to unite the entire Pacific community in giving to support the University at any amount. The goal is to get 500 individual donors during the 24-hour event, in order to boost alumni giving percentages for US News & World Report rankings. (Pacific’s current alumni giving percentages are less than half of what our peers are at.) President Callahan and Provost Pallavacini have thrown their support behind it, each pledging \$5,000 in matching funds. Early giving is encouraged! Sign up to be an ambassador to get access to zoom backgrounds, sample social media and email posts, and reach out to at least 10 alumni contacts. Details at <https://pacific.scalefunder.com/gday/>
- 2:20 PM** **Crowdfunding Update** Ray Cleverly, Annual Giving
1. Kara Brewer Update: \$8,025 has been raised to date. Goal is \$10k by year end. The \$3k match continues. Pacific Gives should drive gifts to this initiative.
 2. VAH Continuing Care Fund will be the new focus in August. Annual Giving will build a crowd funding site for the fund, and plan to do a big push between August and Homecoming in October, focusing on the ways in which the house has improved campus life with its existence, and the student experience in the house from Orientation to Commencement to 50th Reunion.
- 2:40 PM** **Reminder: Philanthropy Calendar** Janice Wagner
- | | |
|-----------------------------|---|
| April 27-28, 2021 | Pacific Gives |
| April 29, 2021-October 2021 | VAH Continuing Care Fund Focus |
| June 30, 2021 | End of Fiscal Year - \$100 Commitment Due |
| August 2021 | 10 th Anniversary of the VAH |
| October 8-10, 2021 | Homecoming and Family Weekend |
- 2:45 PM** **Adjourn** Joe Milligan

SUMMARY

UNIVERSITY OF THE PACIFIC
PACIFIC ALUMNI ASSOCIATION
Tiger Connection Committee Meeting
Saturday, January 23, 2021
Zoom

Welcome and Review Action Plan

Jillian Hall (chair)

Tiger Connection Committee Action Plan:

- 1) Each board member will offer to mentor a current student and/or student group by June 30, 2021.
 - a. Reach out to current student groups
 - b. Participate on Tiger to Tiger
- 2) The Tiger Connection Committee will participate in at least one virtual event per month to connect with fellow Tigers (September 2020 - May 2021).
 - a. Attend Events
 - i. The committee has attended some, but not all events. It is hard for some committee members to attend during the day.
 - b. Offer Presenters
 - i. The committee mentioned that it would be interesting to have professors “teach” a class, but did not have specific presenters in mind.
 - c. Push Invitations
 - i. Committee members have been posting on twitter and facebook social platforms. Committee members have not only posted Alumni events but also other university stories and events.
- 3) Tiger Connection committee members will post once a month on social media channel of choice to Increase Pacific Alumni Association board presence on social media platforms.
 - a. Post on Facebook
 - b. Post on Instagram
 - c. Post on Twitter
 - d. Post on Tiger to Tiger

Recap of November Meeting

Jillian

How is posting on Tiger to Tiger (TtT) going?

- i. The committee has posted on Tiger to Tiger. They felt that it would be easier if there was a topic for the month to post. This way they did felt like they had something to contribute.
 1. The Pacifican/Mentor who changed my life - share who your mentor is and promote mentorship on the TtT platform
 2. - Why did you agree to serve on the board? What’s been the best part of the board? (share a photo!)

3. - "My first job" - talk about your first job after graduating and how it contributed to you being where you are now
4. - Offer informational interview to students

How to Connect with Students Discussion

All

- ii. Tiger to Tiger Reach out
- iii. Student Club Reach out
1. The committee wanted to make reaching out more personable. It was agreed that students were more likely to respond if there was a connection to the board member reaching out. The committee created a google form for the board to fill out.
2. <https://docs.google.com/forms/d/1oFms7pyEMJlimaAHy6EDsRUq2oAetZ5l-bAAAlenuy9o/edit?ts=600c6e38>
3. The committee created a draft form of a letter that could be used to reach out to students groups. See sample letter attached.

Other Business

All

Adjourn

Jillian

Student Organization Connection – sample letter

Draft Letter Template

Hi _____ (Personalize with club leader/s' name/s),

My name is _____ (your name) and I graduated from University of the Pacific in _____ (year). I'm currently a member of the Pacific Alumni Association (PAA) Board of Directors and I would like to reach out to you about opportunities for _____ (specify organization) to interact with Pacific alumni. Many Pacific alums had wonderful experiences with student organizations while they were students and now, as alumni, they are interested in supporting current student organizations.

For example, does your organization put on events that are open to the general public? We would love to advertise your events to alumni who may be interested in attending and paying for a non-student ticket! Would your members benefit from connections with working professionals in fields aligned with your organization's purpose? We would love to help connect you with alumni that could engage your whole group (e.g. a presentation or talk) or mentor specific members.

(when possible, insert a paragraph about your involvement in their club - see example below for my personal involvement with NSSLHA)

When I attended Pacific, I was a member of the National Student Speech-Language Hearing Association (NSSLHA) and after practicing as a Speech-Language Pathologist for several years, I currently work as a Program Specialist for Special Education for a school district in Sacramento. I would love to connect with current club members to talk about career opportunities available in the public schools and offer observation and interaction opportunities

to any members who are interested in traveling to Sacramento. I am also interested in supporting fundraising efforts or attending events!

And just like me, there's an entire network of Pacific Alumni who would love to support your organization! Please don't hesitate to reach out to me at (email) or (phone number). I can serve as a connection point for your organization and help connect you to the right alumni and resources that the PAA can offer.

Thank you,
(Your Name)
Class of '___
Director of the Pacific Alumni Association Board

Pacific Alumni Association Staff Directory 2020-2021

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Toll Free: (866) 575-7229

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